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## Profile

Innovative, resourceful, & exceptionally creative graphic designer with more than eight years of experience working in deadline-driven, high-volume design units, & freelance projects.

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## Practical Skills

Possesses excellent communication skills with an affinity for working with clients to develop actionable plans, while thriving in both team-oriented & independent decision making scenarios.

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## Proven Ability

I was able to save the International Institute for Restorative Practices (IIRP) tens of thousands of dollars in developmental costs by creating & developing websites in-house using WordPress as a content management solution. Prior to my hiring, the IIRP outsourced web development, which drastically increased expenditures.

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## Technical Expertise

- » Skilled in developing typography, layout design, & data visualization from conceptualization to completion
- » Fluent in Adobe CS5: InDesign, Illustrator, Photoshop, Acrobat, Bridge, & the latest Microsoft Office Suite
- » Expert in numerous content management systems including WordPress, Joomla, & Drupal
- » Proficient in XHTML, CSS, & PHP

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## Employment

*International Institute for Restorative Practices (IIRP), Bethlehem, PA*  
*April 2007 – Present*

Responsible for the design & construction of visual communications for the IIRP's graduate school continued education division & their international initiatives. Responsibilities include:

- » Invigorating IIRP websites by actualizing conceptual wireframes, information architecture, & user-interface designs: safersanerschools.org, realjustice.org, canada.iirp.edu
- » Annual conference materials comprised of logos, marketing materials, web graphics, signage, & conference handbooks
- » Communications representative to the host city of these annual conferences
- » Revitalizing design elements for IIRP publications, videos, tradeshow display blogs, & e-mail broadcasts
- » Simplifying access to trainer files by implementing WordPress where registered users can download training materials: trainer.iirp.edu
- » Unifying the visual language of the international initiatives through WordPress: uk.iirp.edu, ilapr.iirp.edu & cprca.iirp.edu

*Community Service Foundation (CSF) Pipersville, PA*  
*April 2007 – Present*

Responsible for the design & construction of visual communications for CSF, a non-profit organization with a focus on youth advocacy, education, & training. Projects maintained & products created include:

- » Conceptualizing & designing website: csfbuxmont.org
- » Marketing materials for large-scale fundraising events, including e-mail, banner & newspaper advertisements, logo design, & apparel graphics
- » Maximizing the visual impact of multiple program description one-sheets
- » Convert written, audio, graphic, & video components into compatible formats using various software applications

*Youth Services Alliance of Pennsylvania Pipersville, PA - January 2009*

- » Developed branding
- » Refreshed web presence by applying WordPress as a content management solution, which empowered non-technical staff with the ability to update web content: ysaponline.org

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## Education

*Katharine Gibbs School, Norristown, PA.*  
Associates Degree in Specialized Technologies Visual Communications, 3.94 GPA